

# A new vision of innovation, with a new frontier of intelligence.

Company Profile www.cuttingpack.it



# We are Cutting Pack

In 1993, a concrete and innovative entrepreneurial project took shape, born from the desire to enhance technical skills and knowledge acquired in the world of flexible packaging. It was a path built over time, drawing on a wealth of experience developed within specialized companies in the sector.

It all began under the name Sava Alluminio Veneto S.p.A. (part of the Alusuisse Group), where the extraordinary versatility of thin aluminum foil was first discovered. The journey continued with Aluberg S.p.A., a specialist in coated and laminated semi-finished products, and Aluprint S.p.A., a reference point in printed and embossed aluminum. Each stage helped refine our understanding of the technical and aesthetic potential of the material.

Key experience was also gained at Flex Service S.p.A., where multilayer laminates made of aluminum, polyester, and polyethylene opened up new possibilities, and at Von Roll Isola S.p.A., which allowed us to explore the use of aluminum and plastic films in technical applications and electrical insulation. All of these competencies came together with the founding of Cutting Pack, with one clear goal: to become a benchmark in Italy in the field of flexible packaging and technical applications. From day one, our mission has never been to simply supply materials, but to deliver tailor-made, integrated solutions built on a foundation of constant and personalized consultancy with each and every client.



## Behind every solution, experience. Within every project, passion.

FERDINANDO RAVELLI

# This is what we do



#### **DEVELOPING THE SALES NETWORK** Together, we build an effective business strategy starting

from market analysis and data.



### **KNOW-HOW TRANSFER** We put our experience and

expertise at the service of your entrepreneurial vision.



### SUPPORT

Every question deserves an answer: we're always here to support you with competence and professionalism.



### CONSULTING

Technical support and commercial consulting, before and after the sale, are part of our integrated approach.



#### AGENCY

We work with you to design the best strategy to bring your products to market.



#### MARKET RESEARCH

Together, we build an effective business strategy starting from market analysis and data.



SALES We offer tailor-made commercial solutions, for you, and with you.



# O3 Our history tells you who we are



### Company founded

Ferdinando Ravelli establishes Cutting Pack: one of up the few Italian companies specializing in flexible packaging, combining technical expertise with knowledge gained over time.

# 2000

#### Product range expansion

New materials and technologies are introduced, allowing Cutting Pack to broaden its offering and meet the needs of a constantly evolving market.

# 2010

#### **Entry into international markets**

Cutting Pack begins its first import operations, marking its official entry into foreign markets, a strategic move that expands the company's commercial horizons and strengthens brand visibility.

# 2023

#### Launch of the online warehouse

A new online warehouse goes live, operating 24/7 and giving customers immediate and continuous access to products.

# 2025

#### Deepack is born

Deepack arrives: Cutting Pack's artificial intelligence that makes every packaging decision simpler, faster, and more precise.



# Why choose us

# Vision

We aim to be the trusted partner for companies operating in the flexible packaging and technical applications sectors, offering expertise, reliability, and tailor-made solutions. What sets us apart is our deep knowledge of the industry and our ability to offer innovative, responsible approaches, always focused on creating real value for our clients.

Our goal is to anticipate market needs while operating with integrity and a strong sense of responsibility. We believe in continuous growth, in the value of our internal know-how, and in the constant search for new solutions that generate added value. Every partnership is, for us, a shared journey based on mutual trust and a long-term vision.

## Mission

Being a consistent and reliable presence for our clients is at the heart of everything we do. We operate with transparency, expertise, and a service-oriented mindset to build relationships grounded in trust and mutual confidence.

We take care of every client's needs with scrupulous attention and precision, offering customized solutions in the field of flexible packaging and technical applications. We don't just supply materials, we stand alongside those who rely on us, offering ongoing consultancy designed to mitigate risk, simplify processes, and ensure continuity and reliability in daily operations.

Every choice, every action, is guided by the desire to protect the value of our clients' work, offering a reassuring, discreet, and constant presence they can count on, every single day.

## **Core Values**

## Transparency

We work with complete clarity, sharing information and decisions openly to build a collaboration based on honesty.

## Trust

We believe every relationship is built on continuity, keeping our promises, and aligning what we say with what we do.

## Expertise

We aim to excel at what we do because, for us, expertise means more than knowledge, it means presence, awareness, and a constant commitment to improvement.

## **Customer Focus**

We carefully listen to every need, because each client has specific requirements. We offer tailored responses and custom-designed services to deliver tangible results.

## Reliability

Being reliable means always being there, with responsibility and consistency. Through discretion, care, and ongoing support, we are the dependable partner our clients can always count on.



# 05 Our way of being there, always

At Cutting Pack, we stand out for the care we dedicate to our clients. We've chosen to be a reliable, skilled, and constantly present partner, ready to support you through every project, step by step. The relationships we build with those who choose us are based on transparency, trust, and solid technical expertise.

Every day, we bring the same passion and commitment that inspired us since very the beginning. It is this dedication that allows us to keep growing, improving, and offering new solutions, responding to the needs of a constantly evolving market.

# What we stand for

Integrity and reliability are the cornerstones of every project we undertake. With a practical and decisive approach, we respond to our clients' needs by offering customized, fast, and precise solutions.

We carefully select our business partners, establishing strong relationships only with those who share our same standards of quality. In an increasingly dynamic and unpredictable market, Cutting Pack focuses on long-term partnerships and sustainable strategies, where success is built on shared and well-balanced decisions.

Cutting Pack works with highly selected, certified, and qualified suppliers. All represented companies meet the highest internationally recognized quality standards (e.g., BRC, IFS, FSSC 22000, ISO 9001), fully complying with all requirements necessary to consistently maintain the highest level of quality in flexible packaging.







We support our clients at every stage: from material selection to final delivery.

# Everything you need, the way you need it

At Cutting Pack, we offer processing and materials tailored for the most demanding sectors. Every solution is designed to respond precisely and reliably to our clients' requests, supported by expert technical service and a well-established supply chain.

#### PRODUCTS

- Complete product range: Alufoil and plastic films
- Specialties and commodities
- Selected and certified products
- Guaranteed product origin and traceability

#### SERVICES

Highly customized and differentiated solutions for every need and type of client:

- Ready-to-ship materials through local warehouses, with availability accessible online 24/7
- Groupage
- Full-truck and full-container supplies
- Call-off service solutions
- Consignment stock
- Pre- and post-sales assistance

#### SUPPLIERS

- Shared commitment to a common, sustainable, long-term ethic
- Selected and certified leading manufacturers meeting the highest international quality standards
- A synergistic mix of local, European, and extra-European partners offering diverse products, services, and delivery solutions





BOPET



ALUFOIL

BOPA

 $\mathbf{r}$ 

CPP



BOPP







ΡE

Barrier Films Colored

Films

# Flexible Packaging Food

Snack - Dairy - Ham/Meat - Cheese - Pasta/Rise Coffee - Pet Food

## Flexible Packaging Non-Food

Pharma - Wine Caps - Cosmetics Board Lamination

## Technical Applications

Decorative - Insulation - Automotive Building - Electrical Insulation



# Technology at the service of your needs

In a dynamic industry like flexible packaging, staying one step ahead requires a balance between experience and innovation. It is from this vision that a new intelligence was born: built to optimize, prevent and simplify. It answers your questions, guides your choices, and makes every process faster and more efficient. Meet **Deepack**: Cutting Pack's artificial intelligence.

#### What does Deepack do?

Quickly consults material data sheets, providing immediate access to all relevant specifications.

Automatically compares products to identify the best solutions for your production needs in seconds.

Supports decision-making by helping select the most efficient and competitive materials.

Generates technical and commercial responses to support our team and customers.

Continuously learns through a system constantly updated based on real market demands.

With Deepack, we take a step forward towards a faster, more precise, and future-oriented service model.





# **Our partners**

Cutting Pack relies on leading global suppliers in the flexible packaging sector. A synergistic mix of local, European, and extra-European partners, recognized in the market for their quality and professionalism, allows Cutting Pack to offer a comprehensive portfolio of products and services, ensuring competitive solutions over time.

Thanks to extensive knowledge of the global market combined with over thirty years of experience, Cutting Pack selects its suppliers through a rigorous process that follows detailed and well-defined procedures.

This selection process is built on essential and non-negotiable foundations, such as establishing long-term connections for continuous growth and a technical-commercial strategy that, beyond quality aspects, also embraces a shared, sustainable, and forward-looking ethical commitment.











www.cuttingpack.it



TOGETHER, BEYOND PACKAGING

Via Giacomo Radini Tedeschi, 24/E 24124 Bergamo | Italy +39 035 36 90 011 info@cuttingpack.it

www.cuttingpack.it